

**▲ ONLINE RISK CATEGORIES — KNOW WHAT YOU'RE DEALING WITH**

**GROOMING**

Adult builds trust with a child online to exploit them. Often starts on gaming platforms or social media.

**SEXTORTION**

Coercion using intimate images — real or AI-generated — to demand money or further images.

**DEEPFAKES / AI ABUSE**

AI-generated fake intimate imagery used to humiliate, coerce

**CYBERBULLYING**

Sustained harassment via messages, posts or live content. Can involve impersonation accounts.

**RADICALISATION**

Extremist content or contact online. Use the Channel referral process if concerned.

**SELF-HARM CONTENT**

Platforms may expose children to pro-self-harm communities,

**♥ DSL STATUTORY DUTIES — KCSIE 2024**

- › Act as the main point of contact for all safeguarding concerns — online and offline
- › Refer cases of suspected abuse or neglect to children's social care (MASH) without delay
- › Liaise with the headteacher and maintain an up-to-date record of all concerns
- › Ensure all staff receive safeguarding training and know how to raise concerns
- › Promote a culture where pupils feel safe to report concerns about themselves or others
- › Understand the filtering and monitoring systems in place — and their limitations
- › Maintain awareness of the Online Safety Act 2023 and Ofcom platform duties

**PLATFORM REPORTING LINKS**

<b>META</b> facebook.com/help/reportlinks	<b>INSTAGRAM</b> help.instagram.com	<b>TIKTOK</b> tiktok.com/report	<b>SNAPCHAT</b> support.snapchat.com	<b>ROBLOX</b> roblox.com/abusereport
<b>YOUTUBE</b> support.google.com/youtube				

**🏠 CSG SCHOOLS HUB — FREE RESOURCES**

- PSHE Lesson Plan — Online Grooming
- Parental Controls Setup Wizard
- Age-Appropriate Presentations
- DSL Quick-Reference Card
- Have The Conversation Guide
- Staff CPD Resources

[schools.cybersafetyguy.com](https://schools.cybersafetyguy.com) — free, no sign-up, no paywall

**⚡ WHEN A CHILD DISCLOSES — DO THIS, IN ORDER**

- LISTEN** — give the child your full attention. Stay calm. Do not show shock.
- DO NOT INVESTIGATE** — ask no leading questions. Do not press for details.
- DO NOT PROMISE CONFIDENTIALITY** — be honest: "I may need to tell someone who can help."
- RECORD** — write down exactly what was said, in the child's own words, as soon as possible.
- REPORT IMMEDIATELY** — contact your DSL (or act as DSL if that is your role) the same day.
- REFER** — if there is immediate risk, contact MASH / children's social care directly. Do not delay.
- IF IN IMMEDIATE DANGER** — call 999. Do not wait for internal processes.

**📍 REPORTING ROUTES — WHERE TO GO AND WHEN**

<b>CEOP</b>	Child sexual exploitation or online grooming by an adult ceop.police.uk · Click CEOP button on most major platforms
<b>IWF</b>	Child sexual abuse imagery (CSAM) found online report.iwf.org.uk · Anonymous. Processed within 24 hours.
<b>POLICE 101</b>	Non-urgent online offences — harassment, threat, image-based abuse Also reportable via actionfraud.police.uk
<b>POLICE 999</b>	Child at immediate risk of harm — online or offline. Do not wait. Also contact MASH simultaneously where possible
<b>NSPCC</b>	Concerns about a child not at your school — adult helpline 0808 800 5000 · help@nspcc.org.uk
<b>CHILDLINE</b>	Direct support line for children — signpost pupils to this 0800 1111 · childline.org.uk · Free, 24/7, confidential

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