

▲ ONLINE RISK CATEGORIES — KNOW WHAT YOU'RE DEALING WITH

GROOMING

Adult builds trust with a child online to exploit them. Often starts on gaming platforms or social media.

SEXTORTION

Coercion using intimate images — real or AI-generated — to demand money or further images.

DEEPPAKES / AI ABUSE

AI-generated fake intimate imagery used to humiliate, coerce

CYBERBULLYING

Sustained harassment via messages, posts or live content. Can involve impersonation accounts.

RADICALISATION

Extremist content or contact online. Use the Channel referral process if concerned.

SELF-HARM CONTENT

Platforms may expose children to pro-self-harm communities,

♥ DSL STATUTORY DUTIES — KCSIE 2024

- › Act as the main point of contact for all safeguarding concerns — online and offline
- › Refer cases of suspected abuse or neglect to children's social care (MASH) without delay
- › Liaise with the headteacher and maintain an up-to-date record of all concerns
- › Ensure all staff receive safeguarding training and know how to raise concerns
- › Promote a culture where pupils feel safe to report concerns about themselves or others
- › Understand the filtering and monitoring systems in place — and their limitations
- › Maintain awareness of the Online Safety Act 2023 and Ofcom platform duties

PLATFORM REPORTING LINKS

META

facebook.com/help/reportlinks

INSTAGRAM

help.instagram.com

TIKTOK

tiktok.com/report

SNAPCHAT

support.snapchat.com

ROBLOX

roblox.com/abusereport

YOUTUBE

support.google.com/youtube

🏠 CSG SCHOOLS HUB — FREE RESOURCES

- PSHE Lesson Plan — Online Grooming
- Parental Controls Setup Wizard
- Age-Appropriate Presentations
- DSL Quick-Reference Card
- Have The Conversation Guide
- Staff CPD Resources

schools.cybersafetyguy.com — free, no sign-up, no paywall

⚡ WHEN A CHILD DISCLOSES — DO THIS, IN ORDER

- ☐ **LISTEN** — give the child your full attention. Stay calm. Do not show shock.
- ☐ **DO NOT INVESTIGATE** — ask no leading questions. Do not press for details.
- ☐ **DO NOT PROMISE CONFIDENTIALITY** — be honest: "I may need to tell someone who can help."
- ☐ **RECORD** — write down exactly what was said, in the child's own words, as soon as possible.
- ☐ **REPORT IMMEDIATELY** — contact your DSL (or act as DSL if that is your role) the same day.
- ☐ **REFER** — if there is immediate risk, contact MASH / children's social care directly. Do not delay.
- ☐ **IF IN IMMEDIATE DANGER** — call 999. Do not wait for internal processes.

🐿 REPORTING ROUTES — WHERE TO GO AND WHEN

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| CEOP | Child sexual exploitation or online grooming by an adult ceop.police.uk · Click CEOP button on most major platforms |
| IWF | Child sexual abuse imagery (CSAM) found online report.iwf.org.uk · Anonymous. Processed within 24 hours. |
| POLICE 101 | Non-urgent online offences — harassment, threat, image-based abuse Also reportable via actionfraud.police.uk |
| POLICE 999 | Child at immediate risk of harm — online or offline. Do not wait. Also contact MASH simultaneously where possible |
| NSPCC | Concerns about a child not at your school — adult helpline 0808 800 5000 · help@nspcc.org.uk |
| CHILDLINE | Direct support line for children — signpost pupils to this 0800 1111 · childline.org.uk · Free, 24/7, confidential |